

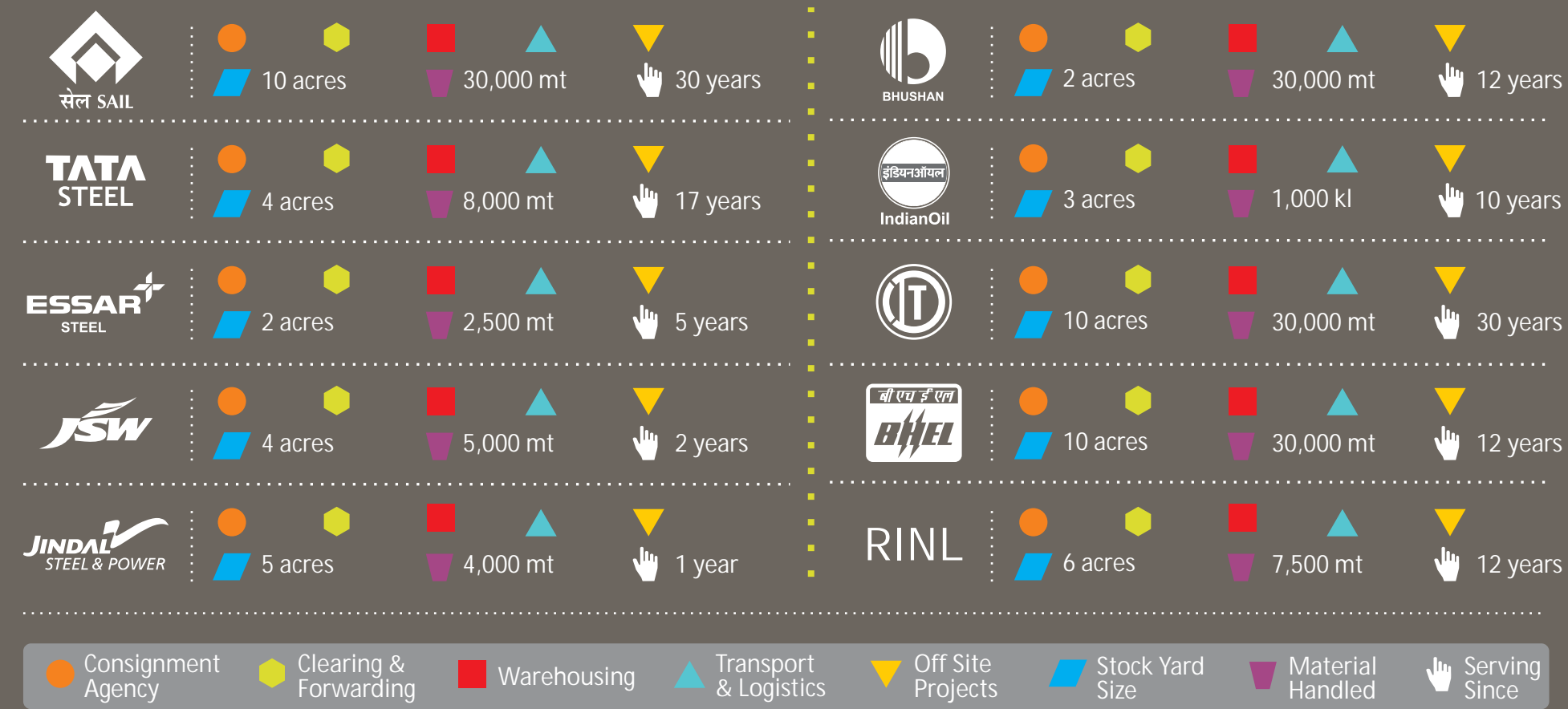
# Welcome

We are one of North India's largest player in the end-to-end steel supply chain network. From transportation & logistics, warehousing, clearing & forwarding to consignment projects, we do everything but manufacture steel. Our other businesses include steel retail, education, hospitality, infrastructure and entertainment.

## Making steel work for people

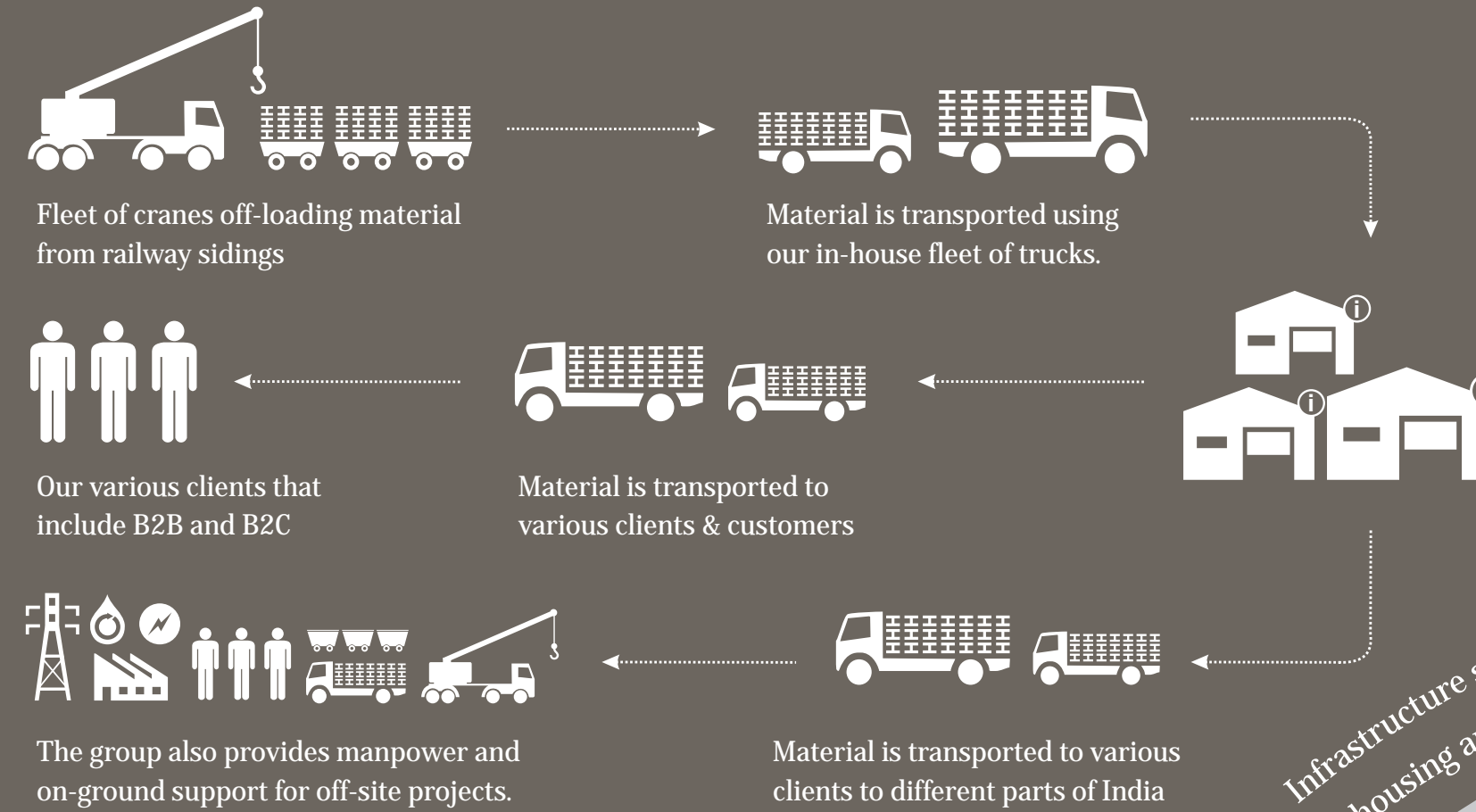
As a value adding service provider we aim to deliver steel and raw materials from producer to customer cost effectively and safely. This includes handling, loading, warehousing, transportation and distribution from our integrated supply chain.

Years of experience and a sound network have enabled us to extend a helping hand to our customers for off-site projects, providing technical know-how, skilled manpower, machinery, material and resources.



# Story of integration

Our competitive advantage is the integration of resources. It dates back to 1969 when we began offloading steel from railway sidings using cranes and later transporting it to company owned stockyards using trucks and trailers. By acting as an intermediary between the producer and customer, we play a pivotal role in the end-to-end steel supply chain.



# Being solid helps

Three pillars define our vision and our long-term direction for the group.

- We add *value* to the businesses of our clients.
- We foster *trust* by standing by commitments.
- We drive *change* through innovation and efficiency.

# Leadership

Three simple words embody the spirit of our brand. A hallmark of our company which define us and drive our healthy growth year after year. With over 40 years of relentless hard work and experience, commitment towards our clients, they've become a promise of strength and excellence.

## Connecting minds

A company is nothing more or less than the people who make it up. Our people are defined as passionate and determined innovators who work together to drive change. They are a critical pillar of our growth story.



## Empowering steel

Our fully-equipped service center empowers customers everyday with a wide range of custom tailored services that fit their particular needs.

- ✓ Straightening & cutting machines for TMT coils
- ✓ Automated customised length cutting
- ✓ Range of straightening from 8mm to 16mm
- ✓ Laser/gas cutting for round HR plates
- ✓ Capacity of approx 30 tons per day/machine
- ✓ Bending facility for TMT lengths upto 32 MM

## Operations

A fleet of trucks, trailers and cranes handling over 8,00,000 metric tonne of material across the region

With over 40 years of experience, we are the leaders in the business. Our experienced and seasoned team can handle almost any task efficiently and effectively. We have fully equipped stockyards with weight bridges (capacity up to 100 MT), covered sheds & adequate security systems for warehousing and storing materials.

